



CITY OF PRINCE GEORGE



Wins 5 Stars at WinterLights Awards Ceremony *Special Recognition for Spirit and Cooperation*

The City of Prince George received a 5-Star rating in the Over 50 000 population category of the 2007-2008 WinterLights Celebrations program. The annual awards ceremony was held in Saint John, New Brunswick on February 9, 2008.

The judges, Ivan Stinson and Dorota Grudniewicz, who evaluated Prince George, were impressed by the WinterLights Committee, who demonstrated remarkable skill in integrating the various groups and organizations to work together for a common cause - the enhancement of quality of life and civic pride. The judges commented that “this Committee, with its dedication, cooperative approach, enthusiastic leadership and varied skills, has been most successful in having a diverse group of individuals and organizations not only embrace the program but also actively use their particular aptitudes to support it. A prime example of spirit and cooperation is the Festival of Trees, which emanates beauty and generates significant funds for the Hospital Foundation”.

*WinterLights Celebrations is the winter edition of the popular **Communities in Bloom** program and encourages all Canadians to join in their local community events and activities, and to experience the beauty and thrill of winter.*

For further information, please contact:

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Communities in Bloom

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**Don't hesitate to contact Communities in Bloom to obtain photos of the community.*

Please visit our website for updates and information www.winterlights.ca.

WINTERLIGHTS CELEBRATIONS WISHES TO THANK ITS SPONSORS & PARTNERS

National Capital Commission
Canadian Tourism Commission

Home Hardware
Municipal World

CN Tower
ZMI Marketing Inc.



WinterLights Celebrations Awards 2007 / 2008 Edition



On February 9, 2008, *WinterLights Celebrations* honoured thirty-two participating communities during the annual **WinterLights Celebrations Symposium and Awards Ceremony**, held this year in Saint John, New Brunswick.

Now into its seventh edition, **WinterLights Celebrations** is the winter edition of the popular **Communities in Bloom** program. During the month of December, trained volunteer judges evaluated the participating communities on the program's five criteria: Visual Presentation, Festive Season Celebrations, Winter Pleasures, Goodwill Programs and Tourism & Promotion.

At the awards ceremony, five communities were recognized as winners in their respective categories, and each participating community received a special recognition for an outstanding program or community feature. Two non-competitive categories were also included this year, the new Circle of Excellence honours outstanding previous winners and the networking category, which this year includes an international participant, Aberdeen, Scotland.

As well, five communities were recognized for outstanding achievements in selected criteria, and the "most appealing community display" award for on-site community exhibits was presented by *Municipal World*.

Lisa Tompkins, Director of Marketing and Communications at CN Tower and Chairperson of WinterLights Celebrations, thanked and congratulated all the participating communities, stating that "Winter festivals and activities hosted in so many communities across Canada each year highlight the importance of winter events to engage citizens, and to promote tourism at this time of year".

WINNERS PER POPULATION CATEGORY

1 - 10 000	Town of Happy Valley-Goose Bay, Newfoundland & Labrador
10 001 - 50 000	City of Miramichi, New Brunswick
Over 50 000	Metro Moncton, New Brunswick
Winners Circle: Small Category	Town of St. Marys, Ontario
Winners Circle: Large Category	City of Stratford, Ontario

CRITERIA AWARD WINNERS

Ted Blowes Services <i>Festive Season Celebrations</i> Award:	Town of Labrador City, Newfoundland and Labrador
BaAM Productions <i>Winter Pleasures</i> Award:	City of Oshawa, Ontario
Home Hardware <i>Visual Presentation</i> Award:	Town of Bay Roberts, Newfoundland and Labrador
Stinson Family <i>Goodwill Programs</i> Award:	Halifax Regional Municipality, Nova Scotia
CN Tower <i>Tourism & Promotion</i> Award:	City of Aberdeen, Scotland

Please visit our website for updates and information www.winterlights.ca and mark your calendars for the 2009 WinterLights Celebrations Symposium and Awards in Prince George, British Columbia, February 19 to 22, 2009.

WinterLights Celebrations wishes to thank its Sponsors & Partners

Home Hardware	National Capital Commission	CN Tower
Canadian Tourism Commission	Municipal World	ZMI Marketing Inc.

WinterLights Celebrations is the winter edition of Communities in Bloom.
Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride,
environmental responsibility and beautification through community involvement and the challenge of a national program.

2007-2008 WINTERLIGHTS CELEBRATIONS RESULTS

<u>Participating Communities</u>	<u>Star Rating*</u>	<u>Recognition for</u>
<u>1 – 10 000</u>		
Town of Happy Valley-Goose Bay, Newfoundland & Labrador	5 Stars	Santa Claus' Goodwill Journey
City of Armstrong, British Columbia	5 Stars	Community Christmas Fair
District of Chetwynd, British Columbia	5 Stars	West Moberly First Nations Winter Festival
City of Dauphin, Manitoba	5 Stars	Parkland Crossing / Friendship Centre
<u>10 000 – 50 000</u>		
City of Miramichi, New Brunswick	5 Stars	Rotary Club of Newcastle Pond Hockey Tournament
Town of Gravenhurst, Ontario	5 Stars	Collaborative Efforts of the WinterLights Celebrations Committee
City of Leduc, Alberta	5 Stars	Hosting the 2008 Alberta Winter Games
City of Owen Sound, Ontario	5 Stars	20 th Anniversary of the Festival of Northern Lights
City of Williams Lake, British Columbia	5 Stars	Outstanding Leadership of the Volunteer WinterLights Celebrations Committee
<u>Over 50 000</u>		
Metro Moncton, New Brunswick	5 Stars	Enhancing Quality of Life
City of Brampton, Ontario	5 Stars	Brampton: A Caring Community
Halifax Regional Municipality, Nova Scotia	5 Stars	'HRM by Design'
City of Kelowna, British Columbia	5 Stars	Kelowna as a Year-Round Destination
City of Oshawa, Ontario	5 Stars	Implementation of Oshawa's Vision Plan
City of Prince George, British Columbia	5 Stars	Spirit and Cooperation
City of Vaughan, Ontario	5 Stars	Interaction of Multicultural Groups
<u>Winners Circle – Small Category</u>		
Town of St. Marys, Ontario	5 Stars	Milt Dunnell Field Light Display
Town of Cow Head, Newfoundland & Labrador	5 Stars	Residential Lighting Participation
Town of Ingersoll, Ontario	5 Stars	Ingersollite Christmas Tree
Village of Mildmay, Ontario	5 Stars	Fundraising for a New Community Medical Clinic
<u>Winners Circle – Large Category</u>		
City of Stratford, Ontario	5 Stars	Visual Downtown Streetscape
City of Niagara Falls, Ontario	5 Stars	Winter Festival of Lights
City of Woodstock, Ontario	5 Stars	Operation Sharing's "Food for Friends" Initiative
<u>Circle of Excellence</u>		
City of Charlottetown*, Prince Edward Island	5 Stars	Live Nativity Pageant * Outstanding Achievement Award
Town of Bay Roberts, Newfoundland & Labrador	5 Stars	Vitality of the Special Events Committee
Town of Labrador City, Newfoundland & Labrador	5 Stars	"Lighting Our Way" Celebration
<u>Networking</u>		
City of Aberdeen, Scotland	5 Stars	Use of Natural Materials in Visual Displays
City of Fort St. John, British Columbia	5 Stars	Salvation Army
City of New Tecumseth, Ontario	5 Stars	Gibson Centre for Community, Arts and Culture
SDC Vieux-Montréal, Québec	4 Stars	Old Montreal's Extravaganza
Town of St. Andrews, New Brunswick	4 Stars	Festival of Trees at Kingsbrae Garden
Town of Torbay, Newfoundland & Labrador	4 Stars	Vibrant Programs in the Schools

* The Star Rating is determined by the total score of the evaluation.