

So **ALL** Kids
Can Play!



Prince George KIDSPORT™ Fact Sheet

KIDSPORT™ is a national charitable program that helps kids overcome barriers preventing or limiting their participation in organized sport.

Prince George KIDSPORT™ is part of a provincial and national network providing financial assistance to children and youth who need it to participate in sport programs by offering grants of up to \$100 per child per year for sport registration fees.

We believe that sport and physical activity provides opportunities for life long development skills including physical development, positive thinking, self expression, discipline and increased self confidence.

WHAT DOES THE PRINCE GEORGE KIDSPORT™ DO:

- Assist youth to participate in sport activities.
- Issue grants to a maximum of \$100 per child to those that qualify for the payment of REGISTRATION fees of member sport organizations only.
- Prince George KidSport™ requests sport organizations to become members for an annual \$100 fee. Only member sport organizations are eligible for funding grants.
- Applications are available from the Leisure Services Department at City Hall at 1100 Patricia Blvd.
- Prince George KidSport™ Fund is sustained by contributions from individual and corporate sponsors.
- Money that is raised locally is distributed locally!

HOW DOES MONEY GET RAISED?

- Foundations and philanthropic organizations
- Individuals, service groups, and corporations
- Sports and Community Organizations
- Community Events
- Fundraisers



So ALL Kids Can Play!

HOW CAN I FIND OUT MORE AND GET INVOLVED?

For further details and information on how you can get involved to make a difference, contact:

PRINCE GEORGE KIDSPORT™

C/O City of Prince George, Leisure Services Dept. 1100 Patricia Blvd. P.G.B.C. V2L 3V9

Phone (250) 561-7640 Fax (250) 561-7718 www.city.pg.bc.ca

So ALL Kids Can Play

So **ALL** Kids
Can Play!



KidSport™

Prince George KIDSPORT™ Fact Sheet

Why Does Prince George KIDSPORT™ Exist?

- Low Income is the single most significant indicator of health status.
- Almost 1 in 5 British Columbian children lives in poverty. That's 19.6% or 167,000 children, more than the entire population of Nanaimo and Prince George combined.
- The BC rate of child poverty is the third highest in Canada and is significantly higher than the Canadian national average of 15.6 %.
- Physical activity is essential for healthy growth and development.
- Regular physical activity in childhood develops cardiovascular fitness, strength, flexibility and bone density.
- Physical activity helps maintain a healthy body weight, and is associated with positive self-esteem, greater self-efficacy, improved academic and cognitive performance, and greater perceived well-being.
- 33% and 27% of young males and females respectively are overweight and the prevalence of overweight and obesity in Canadian youth appears to be on the rise.
- Physical activity helps reduce a number of risk factors for diseases such as coronary heart disease by setting positive habits early on in childhood and adolescence.

Sources: BC Campaign 2000 Fact Sheets released 2004 & Public Health Agency of Canada

YES, I WANT TO HELP.

100% of ALL donations go directly to kids funding.

Enclosed is a donation in the amount of: \$_____

(Please make cheques out to National Sport Trust Fund (NSTF) - Kidsport Prince George.)

Yes please forward me a charitable receipt to the below noted address.

Please contact us about Corporate Sponsorship or Charity of Choice Events.

Name: _____

Address: _____ PC _____

Phone: _____ Fax: _____

Email: _____

Donation Cheques should be made to NSTF — KIDSPORT™ Prince George
Mailed or Dropped off c/o City of Prince George, Leisure Services Dept.
1100 Patricia Blvd. P.G.B.C. V2L 3V9