



CITY OF  
PRINCE GEORGE



---

# MEDIA RELEASE

1100 Patricia Boulevard, Prince George, BC V2L 3V9

---

February 28, 2008

## City Comes in 4<sup>th</sup> in BC Hydro's Turn It Off Challenge Community Support in the Community in the Team Power Smart Campaign

In November 2007, the City of Prince George registered to participate in the Team Power Smart Challenge with the goal of being the municipality to **\$20,000** towards a Power Smart civic facility makeover.

The City of Prince George placed fourth in the *large municipality* category with 356 City residents signing up for the challenge. BC Hydro results showed that if 86 more residential account holders signed up in Prince George, the City would have won the \$20,000.00 prize.

“Fourth place is a credit to our community and I am confident that those who participated found the experience revealing in the amount of energy they use,” says Mayor Colin Kinsley. “People that participate in these community challenges do make a difference and my thanks go to all who participated in the program.”

BC Hydro's Turn It Off Challenge had 66 local governments participating. Residents who participated set their own energy reduction goals and tracked their electricity conservation progress online. The City with the highest percentage of BC Hydro account holders registered won the \$20,000 and congratulations go to the City of Nanaimo on winning the large municipality category of the competition. Thanks also go to Dick Voneugen and the Ice Oval Society members for their help in promoting the program. Had the City won, the award monies would have contributed to Ice Oval lighting upgrades.

Though the competition is over, residents continue to be encouraged to conserve energy:

- Turn off lights when you leave a room;
- Unplug electrical appliances such as cell phone chargers, computers, printers, when not in use;
- Turn off TVs, DVD players and stereos when not in use;
- Look for the ENERGY STAR® symbol when choosing electronics;
- Replace incandescent bulbs with energy efficient CFLs;
- Turn down your thermostat 1°C;
- Wash your clothes in cold water.

For more information please call the City of Prince George at 561-7600, or visit the City's website at [www.city.pg.bc.ca](http://www.city.pg.bc.ca)

-30-

**Media Contact:** Mark Fercho, Manager, Environment Division, City of Prince George Ph: (250) 561-7698, Fax: (250) 561-7721, Email: [Mfercho@city.pg.bc.ca](mailto:Mfercho@city.pg.bc.ca)

---

Communications  
Phone: (250) 561-7732  
Fax: (250) 561-0183  
<http://www.city.pg.bc.ca>



Environment  
Ph: 561-7698  
F: 561-7519